

Congress of the United States
Washington, DC 20515

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February 15, 2017

Received & Inspected

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FCC Mail Room

The Honorable Ajit Pai
Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Chairman Pai:

It has come to my attention that Marty Yudkovitz, a Member of Cincinnati Bell's Board of Directors, has been nominated to serve on the Federal Communications Commission's (FCC) Broadband Deployment Advisory Committee. I am writing to express my support for his nomination and request that it be given due consideration.

If granted a position on the Committee, Mr. Yudkovitz would bring his unique and extensive background and expertise in media, digital content distribution, transformational changes in disruptive environments, and corporate innovation to the table. Mr. Yudkovitz's experience in digital media is substantial — before joining Cincinnati Bell, Mr. Yudkovitz ran The Walt Disney Company's Strategic Innovation Group. And earlier in his career, while at NBC, he played an integral part in the creation of NBC's cable and digital innovation endeavors including the formation of CNBC, NBC's first cable TV network, CNBC.com, NBC Digital Media and its pioneering relations with Microsoft that became MSNBC and MSNBC.com. In between his work at NBC and Disney, Mr. Yudkovitz was the President of TiVo, the enterprising DVR innovator. This substantial experience in media and digital content industry issues appears to lend itself perfectly to the mission of the Advisory Committee.

Thank you for your consideration of Mr. Yudkovitz's nomination and this request.

Sincerely,


Bill Johnson
Member of Congress



FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON

OFFICE OF
THE CHAIRMAN

February 27, 2017

The Honorable Bill Johnson
U.S. House of Representatives
1710 Longworth House Office Building
Washington, D.C. 20515

Dear Congressman Johnson:

Thank you for your letter supporting the appointment of Martin Yodkovitz to serve on the Commission's Broadband Deployment Advisory Committee (BDAC). We will certainly consider your recommendation and Mr. Yodkovitz's impressive resume as the Commission reviews the nominations for the BDAC.

Last September, I proposed what I called a Digital Empowerment Agenda—a blueprint of policies that would accelerate the deployment of high-speed Internet access, or broadband, in communities across the country, including rural America. The BDAC is intended to provide an effective means for stakeholders to exchange ideas and develop recommendations to the Commission on broadband deployment. Its mission will be to identify regulatory barriers to infrastructure investment and to make recommendations on reducing and/or removing them, which will in turn enhance the Commission's ability to carry out its statutory responsibility to encourage broadband deployment to all Americans.

I appreciate your taking the time to communicate your recommendations to me. Please let me know if I can be of any further assistance.

Sincerely,

Ajit V. Pai

P.S. Congressman, I've really enjoyed working with you and your staff over the past few years. Thanks very much for your support, and I look forward to collaborating in the time to come - and perhaps even making a joint visit to Poland, Boardman, or Canfield!